



Quality You Can Trust...From North America's Largest Roofing Manufacturer!


# InfoFlash

"Information To Help Build Your Business And Avoid Hassles"

To:  
GAF Master Elite™ and Certified™ Contractors

From:  
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## Insurance Deductibles Can Now be Financed on the Home Projects® Visa® Credit Card

<p><b>What's Happening?</b></p>	<p><b>Great news from Wells Fargo Retail Services! Effective immediately, the Home Projects® Visa® credit card now covers insurance deductibles and uninsured expenses.</b></p> <p>Your customers can now use their <i>Home Projects® Visa®</i> credit cards to finance expenses not covered by their homeowner's insurance.* This opens many doors of opportunity for you to increase sales and improve your bottom line. The <i>Home Projects® Visa®</i> credit card provides homeowners with flexible financing options for needed roof repairs, allowing them to conserve their cash.</p> <p>*Please note that the <i>Home Projects® Visa®</i> card cannot be used for costs that will be covered by insurance.</p>
<p><b>Who's Eligible?</b></p>	<p><b>All Master Elite™ and Certified™ Contractors enrolled in the Home Projects® Visa® financing program.</b></p>
<p><b>How Can you Learn More?</b></p> 	<p><b>Not currently enrolled in the Home Projects® Visa® consumer financing program? Call today to find out how you can begin offering customers the Home Projects® Visa® Card!</b></p> <p>If you have any questions about the new financing insurance deductible feature, or want to enroll in the <i>Home Projects® Visa®</i> credit card program:</p> <p><b>Call Wells Fargo Retail Services at 1-800-694-0259, Monday through Friday, 8:00 a.m. to 5:30 p.m. Central Time.</b></p> <p><b>Or,</b></p> <p>Visit the Certified Contractor Zone at: <a href="http://www.contractors.gaf.com">http://www.contractors.gaf.com</a> for an enrollment kit. Click on the Wells Fargo link on the left-hand menu on the homepage</p>

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